

UTTAR PRADESH

Allahabad is an important city of India in the state of Uttar Pradesh situated at the confluence of the Holy Ganga, the sacred Yamuna and the Mythological Saraswati. The confluence of these three rivers is an auspicious place for many people in the world and the famous Magh/Kumbh mela is held in the month of January and February at the banks of the Ganga. The city has a glorious history and produced many famous scientists, academicians, writers, poets, entertainers and political leaders including the first Prime Minister of India, Pandit Jawahar Lal Nehru. It is a great attraction for tourists from all over the world. **Due to winter, woollens may be required during the week of February.**

UTTERANG CHRISTIAN COLLEGE, ALLAHABAD.

"Study to show thyself approved Unto God" is the motto of Utterang Christian College, formally called Allahabad Christian College founded as a Post Graduate College in 1902 by the American Presbyterian Missionaries, is a constituent & autonomous College of University of Allahabad. Rev. Dr. Henry Ewing, Graduate of Princeton University, USA was the first principal who died suddenly in 1912 thereafter the college was renamed Ewing Christian College in his memory. The college was selected by the UGC for its COHIP and COHIP programmes and became the first and only autonomous college of the University of Allahabad in 1994. **The college was awarded the status of "College with potential for Excellence" (CPE) by the UGC in 2007 and currently the college is in the second phase of accreditation.** ECC runs many certificates, Diploma, PG Diploma, and Degree programs. The college is also running many vocational courses that are providing hand-on training to the students facing their market worth. The college has a central library with over 75 volumes of books and recently digitalization of the library has been undertaken. The college also has an e-Library. The entire college campus is Wi-Fi enabled and soon a media centre will also be started. There are about 3800 students currently studying in the college.

ABOUT DEPARTMENT OF COMMERCE:

All institutions have to make competitiveness a strategic goal in an era of liberalization and globalization under a new economic policy, the commerce program has often been perceived fairly strong in fetching jobs in the business, trade, banking, finance, insurance and industry sector. The strength of commerce education lies in its unique traditional roots in areas of accounting, marketing, business, trade, banking, finance, insurance, and industry sector.

The college has felt and identified the fast growing need of a changing economic scenario of the country. Keeping this in mind Ewing Christian College is offering B.Com. Degree program for three years in semester system pattern along with Choice Based Credit System from the session 2016-17.

ABOUT THE CONFERENCE AND ITS OBJECTIVE

Recent decades have experienced a paradigm shift in the field of trade and commerce at international and national levels. The traditional form of business could not be expected to sustain in fast growing global trade. Rich countries struggling hard to maintain their status in the economic sector. The global trade now participated by more players than earlier. The multilateral trade system gave birth to the WTO in 1995. The General Agreement on Trade in Services (GATS) made by WTO removed the financial barriers and opened a new gate for International Trade and Commerce. It has opened new challenges and opportunities for the economy of many countries including India.

The Indian economy which was restricted to a traditional economy has now transformed into the new economic order. The present Make in India programme has been introduced to meet the challenges posed to the Indian economy by the changes occurring in the world economy.

Thus India has undergone a paradigm shift owing to its competitive stand in the world. The Indian economy is on a robust growth trajectory.

The purpose of the seminar is to invite academicians, thinkers, scholars and professionals to debate and discuss the progress in trade & commerce of India particularly in contrast to the Make in India programme. It provides a unique opportunity to understand the trained realities, evaluate the rising constraints and

NATIONAL SEMINAR ON

"Changing Paradigm in Trade & Commerce in Respect of Make in India: Problems & Prospects"

10th & 11th February 2017

REGISTRATION FORM

- Name of Designation:
- Organization:
- Address:
.....
Phone No./Mobile Fax
- E-mail
- Do you intend to present a Paper? Yes/No.
(a) Title of paper:
(b) Author's Name:
- Payment details :**
Amount Rs. Date
- Draft No. Bank
- Accommodation required: Yes/No
Accommodation on payment basis for delegates will be provided in the guest houses and hotels. Intimation about choice and preference for accommodation may be provided one day before the Seminar.

Signature with Date

Note :

- Demand draft should be in favour of "Principal, Ewing Christian College, Allahabad" Payable at Allahabad and sent to:-
The organizing Committee
Department of Commerce, ECIMT Building
Ewing Christian College,
Allahabad-211003 (U.P.) INDIA.
- Kindly super-scribe your correspondence with NSCPTC-2016 and all correspondence to be made only through email ID saraaidu@gmail.com

Photocopy of this Registration Form may also be used by the delegates.

SUBMISSION OF PAPERS

Papers are invited under the original Research Themes

1. The Historical & Conceptual Approach on Trade & Commerce.
2. E-Commerce & Online Trading etc.
3. Corporate Social Responsibility
4. Data & Analysis of Business Development
5. Other Issues Related to Commerce & Management.
6. Competition, Unfair Trade Practices.
7. GST & Social Corporate.
8. Facts and Figures About Indian Trade & Commerce
9. Any other topics on containing issues

Abstract and full Papers are invited for presentation in National Seminar Subject to selection by the organizing committee. The Paper should contain title, name of institution, author name, mobile no and e-mail address. The paper should be in English or Hindi. All Papers to be received only through e-mail latest by 30th December, 2016. Acceptance of paper will be communicated through email by the organizing committee by or before 5th January, 2017. Selected paper will be published in conference preceding of the National Seminar.

ACCOMMODATION

Limited shared accommodation will be available on specific request on payment basis. The request for accommodation will be considered on first come first serve basis.

GUIDELINES FOR SUBMISSION OF PAPER

Paper should be neatly typed in MS Word in Times New Roman Font, Single Space, 12 Font size for English And Mangal Font, Single Space, 14 Font Size for Hindi. The abstract should be approximately in 200 to 250 words. The full paper shall be of 2000 words.

Activity Type	Last Date
Abstract	15 th December, 2016
Paper	30 th December, 2016

REGISTRATION

Registration for the National Seminar will begin on 10th January 2017. Completed registration forms should be sent by post along with DD to The Convenor / Organizing Secretary, Department of Commerce, ECIMT Building, Ewing Christian College, Allahabad-211003, U.P. India. The registration fee includes admission to all meals. Registration fee is as follows:

Students (U.G. /P.G.)	Rs.500/-
Research Scholars	Rs. 1000/-
Faculty Members	Rs. 1200/-
Business Professionals	Rs. 2000/-

Chief Patron : Rt. Rev. Dr. Peter Beldev, Diocese of Lucknow Church of North India

Patron : Prof. R.L. Hangloo, Vice Chancellor, University of Allahabad, Allahabad

Chief Guest : Prof. D.P. Singh, Director NAAC Bangalore.

Guest of Honor : Hon'ble Shyama Charan Gupta (M.P.)

Chairman : Dr. M. Massey, Principal, Ewing Christian College, Allahabad

Organizing Secretary
Sarvesh Singh
Mob. : 9415364462

Convenor
Dr. Manish Masih
Course Coordinator
Mob. : 7081595723

Department of Commerce
Ewing Christian, College, Allahabad-211003

NATIONAL SEMINAR

ON

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Organized By

DEPARTMENT OF COMMERCE

EWING CHRISTIAN COLLEGE, ALLAHABAD

(An Autonomous Constituent College of University of Allahabad)

