

School of Management

Ewing Christian College, Allahabad

(An autonomous constituent college, Allahabad University, Allahabad)

PGDM IV Semester (2019-20) Examination

Paper Code	Paper Title	Date
401	Business Ethics and Social Responsibility	18.09.2020
402	Tax Management	21.09.2020
403	Sales & Distribution Management	22.09.2020
404	Service Marketing	23.09.2020
405	Retail Management	24.09.2020
406	Market Research & Insight	25.09.2020
407	Manpower Planning & Recruitment	28.09.2020
408	Performance management	29.09.2020
409	Organizational Change & Management	30.09.2020
410	Rural Human Resource & Management	01.10.2020

Schedule of the examination time: 10:00 AM to 12:00 Noon

Note: 1. Examination would be 02:00 hours

2. Nature of Papers:

Section A: 5 concept related word

Section B: 5 theme related sentences

Section C (i): 2 application questions

(ii): 1 case study

3. Distribution of marks:

Section A: 2 marks for each

B: 4 marks for each

C (i): 10 marks for each

C (ii): 20 marks

Note: Pattern of examination shall be same as per college policy for the other examination (UG/PG and professional course)

Special: This pattern of the examination is only for academic session 2020 IV Semester. It is due to manage the pandemic crisis. It cannot be used as evidences in future.

Request for permission and uploading on website:

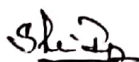
Dear Principal

Sir,

Kindly permit the above schedule plan for circulation among the students. It is also my request the same should be uploaded on the website, reason students are not available in the campus.

Thanking you

Yours Sincerely



(Dr. Sheetla Prasad)

Co-ordinator